

Contact:
Devon Sanceda
mPRm Public Relations
323-933-3399
dsanceda@mprm.com

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VISUAL EFFECTS SOCIETY (VES) ANNOUNCES WINNERS OF 8th ANNUAL VES AWARDS

AVATAR WINS BIG WITH SIX AWARDS UP NABS THREE

Los Angeles, February 28, 2010 - The Visual Effects Society announced the winners of the 8th Annual VES Awards tonight at the Hyatt Regency Century Plaza Hotel in Los Angeles, California. The annual event recognizes outstanding visual effects in more than twenty categories of film, animation, television, commercials and video games.

Filmmakers, producers and guests joined more than a thousand attendees from the visual effects industry for the sold-out gala which honored James Cameron with the VES Lifetime Achievement Award and Dr. Ed Catmull with the Georges Méliès Award for Pioneering.

Avatar was the evening's big winner taking home six awards including Outstanding Visual Effects in a Visual Effects Driven Motion Picture. The animated feature film *Up* was honored with three awards including Outstanding Animation in an Animated Feature Motion Picture.

The 2010 VES Awards will premiere on Friday, March 5 at 10pm ET/PT on REELZCHANNEL.

The following is the complete list of winners of the 8th Annual VES Awards:

Outstanding Visual Effects in a Visual Effects Driven Feature Motion Picture

Avatar

Joe Letteri, Joyce Cox, Eileen Moran, Richard Baneham

Outstanding Supporting Visual Effects in a Feature Motion Picture

Sherlock Holmes

Jonathan Fawkner, Chas Jarrett, David Vickery, Dan Barrow

Outstanding Animation in an Animated Feature Motion Picture Up

Pete Docter, Jonas Rivera, Steve May, Gary Bruins

Outstanding Visual Effects in a Broadcast Miniseries, Movie or Special Disney Prep and Landing – Gadgets, Globes, and other Garish Gizmos Dorothy McKim, Scott Kersavage, David Hutchins, Kee Suong

Outstanding Visual Effects in a Broadcast Series

Battlestar Galactica Season 4 -Ep. 421 "Daybreak"

Michael Gibson, Gary Hutzel, Jesse Toves, Dave Morton

Outstanding Supporting Visual Effects in a Broadcast Program

CSI Crime Scene Investigation - Ep. 1001 Opening Sequence

Rik Shorten, Sabrina Arnold, Steve Meyer, Derek Smith

Best Single Visual Effect of the Year

Avatar – Neytiri Drinking

Joe Letteri, Joyce Cox, Eileen Moran, Thelvin Cabezas

Outstanding Visual Effects in a Commercial

Audi – Intelligently Combined

Jay Barton, Rafael F. Colon, Ronald Herbst, Chris Fieldhouse

Outstanding Visual Effects in a Special Venue Project

Dance of the Dragons - Eastern

Derry Frost, Michael Morreale

Outstanding Real Time Visuals in a Video Game

Call of Duty: Modern Warfare 2 Gulag Extraction

Mark Rubin, Richard Kriegler, Robert Gaines, David Johnson

Outstanding Visual Effects in a Video Game Trailer

Halo 3: ODST – The Life

Robert Moggach, Ryan Meredith, Jens Zalzala, Michael Pardee

Outstanding Animated Character in a Live Action Feature Motion Picture Avatar - Nevtiri

Joe Letteri, Andrew R. Jones, Jeff Unay, Zoe Saldana

Outstanding Animated Character in an Animated Feature Motion Picture Up – 'Carl'- No Dad Scene

Ed Asner, Ron Zorman, Brian Tindall, Carmen Ngai

Outstanding Animated Character in a Broadcast Program or Commercial AMF – The Caterpillar

Robert Sethi, Jamie O'Hara, Becky Porter, Steve Beck

Outstanding Effects Animation in an Animated Feature Motion Picture Up

Jason Johnston, Alexis Angelidis, Jon Reisch, Eric Froemling

Outstanding Matte Paintings in a Feature Motion Picture

Avatar – Pandora

Yvonne Muinde, Brenton Cottman, Peter Baustaedter, Jean-Luc Azzis

Outstanding Matte Paintings in a Broadcast Program or Commercial Kaiser Permanente – Emerald City

Ben Walker, David Woodland, Kim Taylor, Ben Walsh

Outstanding Models & Miniatures in a Feature Motion Picture

Avatar - Samson/Home Tree/Floating Mountains/Ampsuit

Paul Jenness, Rainer Zoettl, John Stevenson-Galvin, Simon Cheung

Outstanding Created Environment in a Feature Motion Picture

Avatar – Jungle/Biolume

Eric Saindon, Shadi Almassizadeh, Dan Cox, Ula Rademeyer

Outstanding Created Environment in a Broadcast Program or Commercial

V – Pilot "Atrium and Ship Interiors"

Chris Zapara, Chris Irving, David Morton, Trevor Adams

Outstanding Compositing in a Feature Motion Picture District 9

Shervin Shogian, Hamish Schumacher, Janeen Elliott, Simon Hughes

Outstanding Compositing in a Broadcast Program or Commercial

CSI Crime Scene Investigation - Ep. 1001 Opening Sequence

Derek Smith, Christina Spring, Steve Meyer, Zach Zaubi

Outstanding Visual Effects in a Student Project

They Will Come to Town

Thilo Ewers

For more information on the VES Awards, sponsorship and tickets, please visit www.visualeffectssociety.com.

About the VES

The VES is a professional, honorary society, dedicated to advancing the arts, sciences, and applications of visual effects and to upholding the highest uniform standards and procedures for the visual effects profession. The VES is the entertainment industry's only official organization representing the extended community of visual effects practitioners including supervisors, artists, producers, technology developers, educators and studio executives.

Its over 2,000 global members contribute to all areas of entertainment from film, animation, television and commercials to music videos, games and new media. VES strives to enrich and educate its members and the entertainment community at large through many domestic and international events, screenings and programs. Visual effects professionals constitute a vital creative force in content creation and are literally shaping the future of entertainment.

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